

CREATIVE MAGAZINE is proud to announce

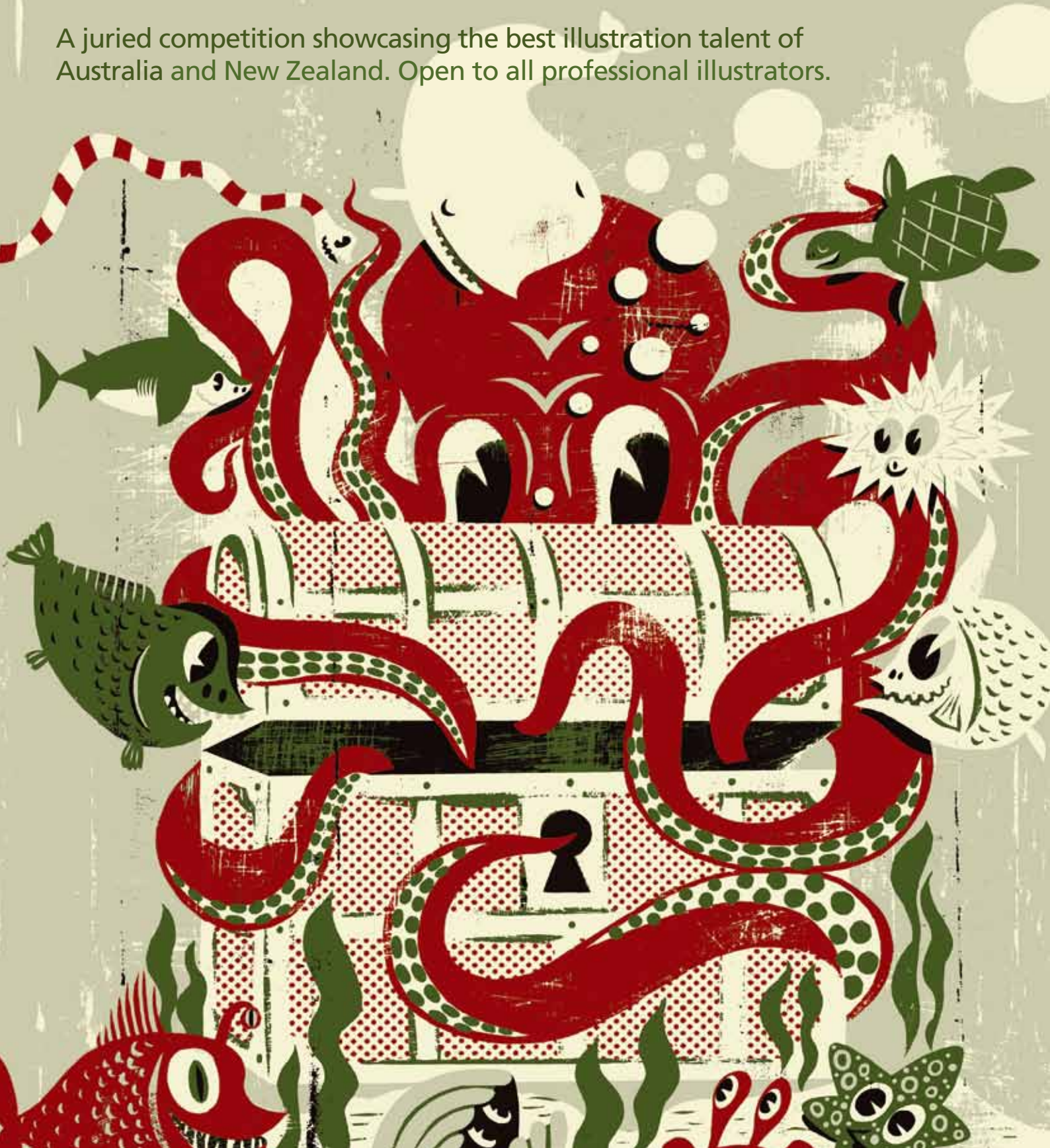
IA
AWARDS

ILLUSTRATORS AUSTRALIA AWARDS

2012

CALL FOR ENTRIES

A juried competition showcasing the best illustration talent of Australia and New Zealand. Open to all professional illustrators.



IA AWARDS 2012

Illustrators Australia and Creative Magazine proudly present the second Australian & New Zealand Illustration Awards.

The awards aim to present the very best of regional illustration and will be judged by top professionals in the fields of advertising, design, publishing and illustration.

The competition is open to all Australian and New Zealand illustrators.

Advertising Agencies, Design Studios and Publishers are also invited to submit any commissioned illustration.

Results will be published in the February 2012 issue of Creative magazine. Results will also be available to be viewed on the Illustrators Australia and Australian Creative websites.

www.illustratorsaustralia.com
www.australiancreative.com.au

With a circulation of 15,000, the awards provide the opportunity for illustrators to promote their work to thousands of potential clients across Australia, New Zealand and beyond.

Deadline:
15 November 2011

Categories

Each category is inclusive of all media; print, television, web, outdoor advertising. Entrants must include a description detailing the usage eg "Cover for Australia Magazine 'Latte' for lead story concerning the existential pain associated with the lack of reliable domestic help."

Dimensions and medium are optional.

NB: No differentiation is made between digital and traditionally produced pieces.

	Member/NZ*	Non-Member
Advertising		
A1 Single	\$35	\$60
A2 Series	\$60	\$85
Book		
B1 Single	\$35	\$60
B2 Series	\$60	\$85
Editorial		
E1 Single	\$35	\$60
E2 Series	\$60	\$85
Fashion		
F1 Single	\$35	\$60
F2 Series	\$60	\$85
Institutional		
I1 Single	\$35	\$60
I2 Series	\$60	\$85
Self Promotion		
SP1 Single	\$35	\$60
SP2 Series	\$60	\$85
Unpublished		
U1 Single	\$35	\$60
U2 Series	\$60	\$85

NOTE: Prices are Australian dollars and are inclusive of GST.

* NZ residents pay IA members rate

Eligibility

The work submitted must have been either created by illustrators in the Australia and New Zealand region or published in the region between 1st January 2010 and 15th November 2011. Please do not submit works previously entered in these awards, they will not be accepted.

Entry preparation/presentation

Files submitted should be:

- Low res (100dpi) jpeg files (higher res will be required for those included in later printed materials. Shortlisted entrants will be contacted about this)
- A5 size, maximum file size 5Mb.
- Series submissions – limit 4 images per series – 4 images per A4 page making a one image entry.

Send to

Submission of entries online (see next page for details) or go to:

www.illustratorsaustralia.com

CLOSING DATE NOVEMBER 15, 2011.

Entry Form & Payment

Please fill out all payment information and other particulars required and email form to: IAawards@illustratorsaustralia.com

Entries will not be accepted if payment is not made.

Personal Details

(Please tick box where applicable)

Name of Entrant:

IA (or affiliate) Member NZ resident

IA Membership No:

Non-Member

Illustrator Institution

Number of entries:

Entry Details

You can enter all details of submissions online including your personal details and job details.

Click here to go to the online registration:

www.illustratorsaustralia.com/2012_awards/

For more information:

www.illustratorsaustralia.com

Entry Fees

(Note: all figures include GST)

Single Entries

Member/NZ* no. of entries _____ x \$35ea \$ _____

Non-Member no. of entries _____ x \$60ea \$ _____

Sub-total \$ _____

Series Entries

Member/NZ no. of entries _____ x \$60ea \$ _____

Non-Member no. of entries _____ x \$85ea \$ _____

Sub-total \$ _____

TOTAL PAYMENT \$ _____

Payment Details

Name of Entrant:

PREFERRED OPTION

Payment via EFT

Name: Illustrators Australia

BSB: 033 082

Account: 226 054

Note: Payment MUST include your name in the transaction description in the payment receiver field. Please retain your transaction number when complete.

OR

Payment via PayPal

using the email office@illustratorsaustralia.com

Go to our website at
illustratorsaustralia.com
 for more details

* NZ residents pay IA members rate